**1. Site Structure & Core Website Pages**

The project consists of a structured website with the following key pages:

**a. Home Page**

* **Purpose:** Acts as the main landing page, welcoming visitors.
* **Content:**
  + Hero section with an introduction to the blog.
  + Navigation menu linking to key pages.
  + Latest blog posts preview.
  + Favorite blogs section where users can add articles they like.
  + Footer with copyright and contact details.

**b. About Page**

* **Purpose:** Provides an overview of the blog and its creator.
* **Content:**
  + Introduction to the website and its purpose.
  + Details about the author and their expertise.
  + Mission and vision of the blog.
  + Team member profiles (if applicable).

**c. Product/Service Page**

* **Purpose:** Showcases services related to blogging, content creation, or SEO.
* **Content:**
  + Blog consulting and coaching.
  + SEO optimization tips and strategies.
  + Content writing services.
  + Monetization assistance for bloggers.

**d. Testimonial/Review Page**

* **Purpose:** Displays feedback and testimonials from users.
* **Content:**
  + User reviews and experiences.
  + Ratings and success stories.
  + Featured bloggers and their feedback.

**e. Contact Page**

* **Purpose:** Provides a way for visitors to reach out.
* **Content:**
  + Contact form (Name, Email, Message).
  + Social media links.
  + Business contact details (if applicable).

**f. Starter Blog Posts**

* **Purpose:** Offers initial blog articles for readers.
* **Content:**
  + "How to Start a Successful Blog"
  + "Monetizing Your Blog: A Complete Guide"
  + "Creating Engaging Content: Tips & Tricks"
  + "SEO Strategies for Bloggers"
  + "The Best Blogging Tools in 2025"

**2. Design Elements**

These design elements define the brand personality of the website.

**a. Colors**

The website follows a **dark theme with green accents**:

* **Primary Background:** #111111 (Dark Gray/Black)
* **Text Color:** #f1f1f1 (Light Gray/White)
* **Accent Color (Buttons, Links):** #4CAF50 (Green)
* **Hover Effects:** Lighter shades of green (#45a049)

**b. Fonts & Typography**

The website uses **modern and clean typography**:

* **Primary Font:** Arial, sans-serif (Easy to read)
* **Headings:** Bold and slightly larger for emphasis.
* **Body Text:** Regular weight for readability.

**c. Logos**

* The site logo is displayed in the header as **"BLOGG"** in white.
* It links back to the home page.

**d. Images & Photos**

* High-quality **blog images** for each article.
* Icons and **heart symbols (❤️) for favorites**.
* Social media icons in the footer.